



Laundry

## Your Business Guide Starting a Launderette.

We'll take care of it.

**JLA**

# A simple business concept with fantastic profit potential

Launderettes offer a powerful business proposition with low financial investment. Unlike traditional launderettes, combination service wash shops can offer a wide range of cleaning services to a diverse range of customers, from individuals to other businesses. Everyone wears clothes, which gives manager-owned launderette businesses huge market potential.

Founded 50 years ago, JLA is the UK's largest independent supplier of commercial laundry equipment. Our wealth of knowledge and experience makes us the right partner to support you at every stage of developing your own service wash business.

**Our managers have over 60 years' experience in owning and operating launderettes.**



# Advantages of a Launderette business

- Excellent profit projection with high margins
- Not a franchise, no ongoing fees/costs
- No wastage – no money tied up in stock
- Free advice from start-up
- Infinite demand
- Contactless Payment laundry (Optional)
- Recession-proof business model
- Proven business profile with nationwide opportunities
- Offers greater flexibility over your personal time



# What do you need to consider?

A launderette is a business that requires no previous experience. Setting up couldn't be easier – many of JLA's experts own and manage shops themselves, and can help and advise you at every step of the way.

## What should you consider?



### LOCATION

Location is a definite key to success. Ideally, your site needs to be in a quality location with plenty of footfall and where shops are clearly successful.

### PARKING

Parking is a definite advantage, though not always a necessity.

### VISIBILITY

Visibility is vital. A highly visible location will make marketing your business easy. Main roads or busy residential parades make great locations.

### UTILITIES & RELEVANT SUPPLY

Your shop will need gas, electricity and a good water supply. Ideally, these will already be in place. If not, be sure you can get them.

# Financial Example

Here's an example of financial expenses for setting up a new launderette.

## Equipment details

2 x JLA 20 – 20lbs capacity washing machines

1 x JLA 30 – 30lbs capacity washing machines

2 x JLA 40 – 40lbs capacity washing machines

3 x JLA 30 Stack – 4 x JLA 30lbs stacked tumble dryers



## Equipment price

Equipment package price	£41,500
Supply and installation of water tank, water heating system, drainage, electrics, ducting etc.	£16,000-£18,000
<b>Total</b>	<b>£57,500-£59,500</b>
Initial Capital outlay via our leasing partners only	£4,500

# Additional services to offer – attended shop

A modern service wash shop will take its business from many sources, from the general public and passing trade to local businesses and sports clubs. The key is to gain as much controllable business as possible. This means laundry you can process during quiet periods to keep your machines operating and making you profit.

- ✓ **Self service**
- ✓ **Ironing service**
- ✓ **Shirt service**
- ✓ **Service wash**  
2-min drop-off and  
1-min pick-up
- ✓ **Wet cleaning**
- ✓ **Duvet wash**
- ✓ **Repairs**
- ✓ **Contract work**



# What happens next?

## Step 1: Book an appointment

Contact us, and when you're happy with the overall concept, we'll need to complete a full technical site review. This will consist of:

- Site visit and survey
- Layout drawing by our design and technical team
- Utilities advice such as gas and electrics
- Planning advice
- Training on machines
- Arranging payment & finance options (if required)

## Step 2: Installation

Your designated installer will complete the installation and an engineer will attend to commission the machines for safe use and conduct training.

## Step 3: Plan your big opening

Prepare your new shop for launch, and look forward to running a profitable, recession-proof business for years to come.



# Talk to our experts.

Contact one of our experts,  
and make more time to focus  
on your business. Whatever you  
need, we'll take care of it

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